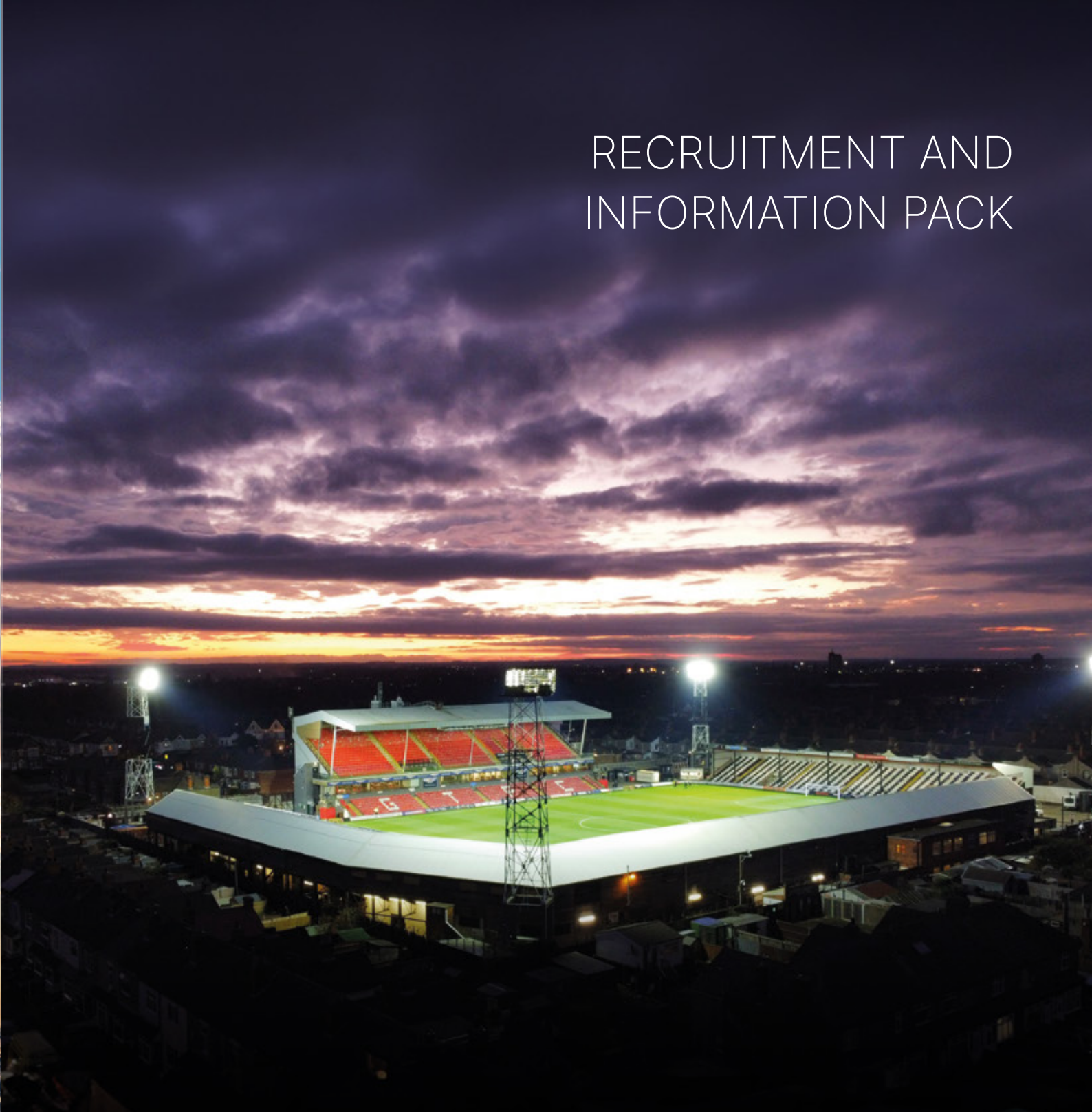


RECRUITMENT AND INFORMATION PACK



Media Officer



ABOUT US

Grimsby Town Football Club is an English football club based in the seaside town of Cleethorpes, North East Lincolnshire.

Founded in 1878 as Grimsby Pelham, the Club was renamed Grimsby Town a year later and went on to become Lincolnshire's leading football club, spending many years in the top two divisions and twice reaching the semi-final of the FA Cup.

The Club is owned by 1878 Partners Ltd, and since their takeover in 2021, they have made it their mission for there to be a real tangible connection between fans and the Club.

Along with a long-established Men's First Team who play in the EFL Sky Bet League Two, the Club also has an academy known for developing talent, a Women's First Team who compete in Division One North and the Grimsby Town Foundation, which last year delivered a charitable spend of over £4m.

The next chapter of Grimsby Town Football Club is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team.





JOB PURPOSE

- To lead in the creation and publication of content around the Club's Men's, Women's and Youth Teams.
- To post on our social media channels, oversee the Club websites, produce video content and co-ordinate media output and responsibilities on matchday.
- The successful candidate will be expected to work closely with other departments including Senior Leadership, Marcomms, Commercial and the Grimsby Town Foundation who oversee the running of the Women's team.

MAIN ROLES & RESPONSIBILITIES

- Develop and execute an engaging plan for the Club's social media channels including but not limited to Facebook, X, Instagram and TikTok.
- Write news stories from across the Football Club for the Club websites.
- Produce video content for the Club's digital channels and Mariners TV, utilising Adobe Creative suite apps Premier Pro and Photoshop in particular.
- Manage media enquires and oversee interviews and press conferences.
- Oversee the day-to-day co-ordination of Mariners TV, the Club's live streaming and video content platform and assist in its development.
- Co-ordinate content and delivery on a matchday, including digital media, big screen and videos for social channels and Mariners TV.
- Manage all areas of matchday media, including accreditation, for all fixtures.
- Assist in the production of marketing materials as and when required by the Marketing & Communications Manager.
- Participate in regular departmental meetings, including recommending improvements to generate fan-engagement.





KNOWLEDGE & EXPERIENCE

- A strong understanding of and experience of working in the football industry.
- Proven work experience creating digital media content.
- Portfolio of published articles, strong writing skills and excellent attention to detail.
- Strong camera and editing skills, and demonstrable ability to edit with relevant software.
- Experience of creating digital graphics, the ability to use Adobe Creative suite apps; Premiere Pro and Photoshop in particular.
- Excellent knowledge of social media and current platforms.
- Effective communication skills, the ability to collaborate easily with a wider team, and able to work towards tight deadlines.
- Effective time-management skills and the ability to manage own workload.
- Ability to work under pressure in a fast-paced environment, whilst working on several projects at once.
- A passion for filming, producing and editing video content for a range of social media platforms.
- Have a passion and knowledge of football and the Club's activity within the community.
- A flexible approach to work, as this role includes work outside of normal office hours.
- Full driver's license and access to a vehicle.

B CORPORATION

Grimsby Town Football Club is currently working towards B Corp Certification. B Corp Certification is a designation that a business is meeting high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials. To achieve certification, a company must:

- Demonstrate high social and environmental performance by achieving a B Impact Assessment score of 80.
- Make a legal commitment by changing their corporate governance structure to be accountable to all stakeholders, not just shareholders, and achieve benefit corporation status.
- Exhibit transparency by allowing information about their performance measured against B Lab's standards to be publicly available on their B Corp profile on B Lab's website.

B Corp Certification is holistic, not exclusively focused on a single social or environmental issue. And the process to achieve and maintain certification is rigorous and requires engaging teams and departments across the whole organisation. All employees are expected to commit to the journey of achieving B Corporation Status.





SAFEGUARDING STATEMENT

Grimsby Town Football Club is committed to safeguarding the welfare of children and young people and expects all staff and Volunteers to endorse this commitment.

EQUALITY, DIVERSITY AND INCLUSION

Grimsby Town Football Club's commitment to Equality, Diversity and Inclusion is to confront and eliminate discrimination whether by reason of age, gender, gender reassignment, sexual orientation, marital status or civil partnership, race, nationality, ethnicity (race), religion or belief, ability or disability, pregnancy or maternity and to encourage equal opportunities (Protected Characteristics, Equality Act 2010).

Employees of Grimsby Town Football Club must ensure a positive commitment towards Equality, Diversity and Inclusion by treating others fairly and not committing any form of direct or indirect discrimination, victimisation or harassment of any description and to promote positive working relationships between all internal and external stakeholders.





EMPLOYEE BENEFITS

Salary £24,000 to £28,000 per annum dependent on experience

28 days annual leave inclusive of bank/public holidays

Flexible working

Company pension scheme

Staff social activities

Discounted Grimsby Town Football League fixture tickets

Discount in the Grimsby Town Football Club shop

Support for health and wellbeing, including access to occupational health support and confidential counselling

Inclusive and welcoming environment – equality, diversity, and inclusion priorities are embedded throughout the organisation

Interested? For further information and application information via iRecruit, please visit gtfc.co.uk/category/vacancies

1. The deadline is midnight on **Sunday 29th September**
2. Initial interviews to be held week commencing 30th September
3. Final interviews to be held week commencing 7th October

Please note we reserve the right to close the vacancy earlier than scheduled if a sufficient number of applications are received.

Grimsby Town is an equal opportunities employer and aims to ensure all applicants are treated fairly and equitably regardless of gender, race, colour, ethnicity, age, disability, social economic background, religious or political beliefs, marital status, maternity or paternity or sexual orientation.



North East Lincolnshire is a great place to live and bring up a family. There are a number of beautiful locations in and around the area of Grimsby and Cleethorpes which are ideal places to live, and our house prices are among some of the most affordable in the country. We are also on the doorstep of the Lincolnshire Wolds - an area of outstanding natural beauty.

Grimsby is at the centre of one of the biggest renewable energy booms in the whole of Europe, resulting in a growth of retail, hospitality and leisure facilities across North East Lincolnshire.

Cleethorpes is blessed with one of the longest and naturally beautiful beaches and the town has great events that attract visitors from all over the country, including carnivals, air displays, street markets and other cultural events.

The location also has great transport links with two train stations, an international airport less than 20 miles away, and being less than an hour away from Hull, Lincoln and Doncaster.

North East Lincolnshire is a truly wonderful place to live and work.



Blundell Park
Cleethorpes
DN35 7PY

Email: recruitment@gtfc.co.uk