A logo of a football team

AI-generated content may be incorrect.**Grimsby Town Football Club**

**Business Management Intern**

**ABOUT US**

**Grimsby Town Football Club is an English football club based in the seaside town of Cleethorpes, North East Lincolnshire.**

Founded in 1878 as Grimsby Pelham, the Club was renamed Grimsby Town a year later and went on to become Lincolnshire’s leading football club, spending many years in the top two divisions and twice reaching the semi-final of the FA Cup.

The Club is owned by 1878 Partners Ltd, and since their takeover in 2021, they have made it their mission for there to be a real tangible connection between fans and the Club.

Along with a long-established Men’s First Team who play in the EFL Sky Bet League Two, the Club also has an academy known for developing talent, a Women’s First Team who compete in Division One North and the Grimsby Town Foundation, which last year delivered a charitable spend of over £4m.

The next chapter of Grimsby Town Football Club is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team.

**WHO WE ARE**

We don’t just work for Grimsby Town Football Club — we are Grimsby Town Football Club. It’s a remarkable story that began in 1878 and has continued uninterrupted ever since.

There is nothing bigger and nothing more powerful in uniting so many people — through purpose, passion and pride — than a football club. It’s people’s identity. It’s their family; their heritage. It’s where they belong. This is something that cannot be undone. The bond, ties and loyalty are forever. And by being here, we are part of the story.

This is no ordinary job. This is an extraordinary opportunity. We are more than staff, players, managers, coaches, analysists, physios, stewards, and volunteers. We are friends, supporters, promoters, entertainers, role models and, in some cases, idols and legends. But we cannot be any of these things without each other.

None of us is bigger than all of us. Every day, we strive for better. We are a football club, but we’re at the heart of something much bigger. A club formed from its community now has the power to define its community. We are today’s authors of this black and white story.

This moment has been 146 years in the making. And the next chapter is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team, and this is where you come in.

**WHAT THE ROLE IS**

This is an exciting opportunity for a Business Management student to step into the fast-paced world of professional sport and gain real, hands-on experience at Grimsby Town Football Club. As part of the placement, you’ll work across key operational and commercial areas of the club, supporting live business improvement projects, helping to review and refine internal systems, and contributing to data-driven decisions that impact how the club runs day to day. You'll get a behind-the-scenes look at how a football club operates—not just on matchdays, but throughout the season—bridging what you've learned in lectures with the realities of a dynamic, team-driven business environment. If you're curious, motivated, and ready to make a real impact, this is the placement for you.

This placement MUST form part of the overall degree programme in order for you to be considered.

**MAIN ROLES & RESPONSIBILITIES**

* Assist with system and process reviews including petty cash handling, stock system reporting, and purchase order workflows within Xero.
* Support ongoing upgrades to bar till systems and contribute to evaluating the VMS system for potential retail integration.
* Conduct season ticket and sales analysis, helping inform strategic decision-making.
* Support the evaluation of systems across ticketing, retail, and hospitality operations.
* Contribute to the setup, maintenance, and reporting of a Club CRM system, supporting the Commercial Team’s lead tracking and partner management.
* Create and maintain a retail reporting dashboard (e.g., Power BI) showing key metrics such as sales performance, stock levels, and margins.
* Assist in the creation of commercial pitch decks and marketing materials for use in discussions with sponsors and partners.
* Participate in lead generation activities and market research for potential commercial partners.
* Offer general support to the Marketing and wider office teams to gain a well-rounded understanding of day-to-day business operations.
* Support evidence gathering for B Corp and EFL Green Club applications.
* Support the business transitioning into cloud-based working i.e. use of OneDrive and SharePoint
* Support staff to more effectively use AI i.e. for efficiency and automation, improved decision making and innovation
* Gather benchmark data to help inform work across commercial, tickets and retail

This Job description should not be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in consultation in the light of the changing business needs.

**KNOWLEDGE & EXPERIENCE**

To be able to deliver this role, there are skills and experiences we are looking for. We’d want you as a minimum to have:

* Currently studying towards a degree in Business Management or a related field.
* Strong analytical, organisational, and communication skills.
* Proficient in Microsoft Office Suite, particularly Excel and PowerPoint (experience with Power BI desirable).
* Interest in sports business and a willingness to learn in a fast-paced environment.
* Proactive, detail-oriented, and able to manage multiple tasks effectively.

**SAFEGUARDING STATEMENT**

Grimsby Town Football Club is committed to safeguarding the welfare of children and young people and expects all employees, workers, students and volunteers to endorse this commitment.

**EQUALITY, DIVERSITY AND INCLUSION**

Grimsby Town Football Club’s commitment to Equality, Diversity and Inclusion is to confront and eliminate discrimination whether by reason of age, gender, gender reassignment, sexual orientation, marital status or civil partnership, race, nationality, ethnicity (race), religion or belief, ability or disability, pregnancy or maternity and to encourage equal opportunities (Protected Characteristics, Equality Act 2010).

Employees, workers, students and volunteers at Grimsby Town Football Club must ensure a positive commitment towards Equality, Diversity and Inclusion by treating others fairly and not committing any form of direct or indirect discrimination, victimisation or harassment of any description and to promote positive working relationships between all internal and external stakeholders.

**WHAT YOU’LL GET IN RETURN**

* Up to 12 month placement
* Opportunity to work for an EFL League Club
* Pay: Unpaid placement
* Hours: Full time 37.5 per week, typically Monday to Friday but ad hoc evenings and weekends may be required for matchdays
* Inclusive and welcoming environment – equality, diversity, and inclusion priorities are embedded throughout the Club
* Support for health and wellbeing, including access to Mental Health First Aiders

**To apply, please submit your application through EFL iRecruit using the following link:**

[**Business Management Intern in Cleethorpes - EFL (English Football League)**](https://irecruit.efl.com/vacancies/1647/business-management-intern.html)

**Please note we cannot accept CVs. All applications must be submitted through the iRecruit portal in order to be considered.**

**The closing date for applications is Friday 23 May 2025**

Please note we reserve the right to close the vacancy earlier than scheduled if a sufficient number of applications are received.

Grimsby Town is an equal opportunities employer and aims to ensure all applicants are treated fairly and equitably regardless of gender, race, colour, ethnicity, age, disability, social economic background, religious or political believes, marital status, maternity or paternity or sexual orientation.