

# RECRUITMENT AND INFORMATION PACK



**Performance Analyst  
(Men's First Team)  
Student Placement  
Advert**







# ABOUT US

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Grimsby Town Football Club is an English football club based in the seaside town of Cleethorpes, North East Lincolnshire.

Founded in 1878 as Grimsby Pelham, the Club was renamed Grimsby Town a year later and went on to become Lincolnshire's leading football club, spending many years in the top two divisions and twice reaching the semi-final of the FA Cup.

The Club is owned by 1878 Partners Ltd, and since their takeover in 2021, they have made it their mission for there to be a real tangible connection between fans and the Club.

Along with a long-established Men's First Team who play in the EFL Sky Bet League Two, the Club also has an academy known for developing talent, a Women's First Team who compete in Division One North and the Grimsby Town Foundation, which last year delivered a charitable spend of over £4m.

The next chapter of Grimsby Town Football Club is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team.



# WHO WE ARE

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We don't just work for Grimsby Town Football Club – we are Grimsby Town Football Club. It's a remarkable story that began in 1878 and has continued uninterrupted ever since.

There is nothing bigger and nothing more powerful in uniting so many people – through purpose, passion and pride – than a football club. It's people's identity. It's their family; their heritage. It's where they belong. This is something that cannot be undone. The bond, ties and loyalty are forever. And by being here, we are part of the story.

This is no ordinary job. This is an extraordinary opportunity. We are more than staff, players, managers, coaches, analysts, physios, stewards, and volunteers. We are friends, supporters, promoters, entertainers, role models and, in some cases, idols and legends. But we cannot be any of these things without each other.

None of us is bigger than all of us. Every day, we strive for better. We are a football club, but we're at the heart of something much bigger. A club formed from its community now has the power to define its community. We are today's authors of this black and white story.

This moment has been 146 years in the making. And the next chapter is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team, and this is where you come in.

# WHAT THE ROLE IS

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Are you a student looking to take your first steps into the world of professional football analysis? This role offers a fantastic opportunity to gain hands-on experience with Grimsby Town FC's Men's First Team. Working closely with the Lead Performance Analyst, you'll support a range of performance analysis tasks – from filming matches and coding live in-game events to helping prepare pre-match materials and capturing training footage.

You'll play an important part in supporting the coaching staff and players with useful insights that contribute to both matchday decisions and longer-term player development. This role is ideal for someone looking to build practical skills, develop their understanding of performance analysis, and get an inside view of what it takes to work in a professional football environment.

This placement **MUST** form part of the overall degree programme in order for you to be considered.





# MAIN ROLES & RESPONSIBILITIES

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- Support the filming of tactical angle footage at all first team matches (home and away), working closely with and under the guidance of the Lead Performance Analyst.
- Assist with live coding during first team matches to help provide in-game and post-match feedback
- Contribute to the creation of opposition pre-match presentation materials, gaining experience in performance analysis processes.
- Take an active role in capturing and organizing training footage, to support feedback for the Head Coach, coaching staff, and players.
- Take on additional tasks where appropriate to support the department, with opportunities to develop skills and understanding across different areas.

This Job description should not be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in consultation in the light of the changing business needs.

# KNOWLEDGE & EXPERIENCE

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To be able to deliver this role, there are skills and experiences we are looking for. We'd want you as a minimum to have:

**Essential:**

- Studying towards a sports-related degree (Undergraduate or Postgraduate)
- Enthusiastic about football and analysis
- Excellent communication and interpersonal skills
- Excellent organisation and time management skills
- Experience filming tactical angle footage

**Desirable:**

- Experience using coding software such as HUDL sportscodes
- Previous football analysis experience

As we work with young people you will also be subject to an Enhanced DBS check and have due regard for safeguarding and child protection policies, including the welfare of children and young people.







# CLUB VISIONS & VALUES

All employees and workers are expected to operate within and always demonstrate a commitment to the Club's values:

- Proud to be GTFC: it is a privilege to wear the badge and we do it with pride
- Trust in Town: we rely and depend on each other to do our best
- Stand up for the Mariners: we show courage and positivity in the face of new challenges
- One of Our Own: we treat each other like family
- Always Improving: we raise the standards in everything we do

## B CORPORATION

Grimsby Town Football Club is currently working towards B Corp Certification. B Corp Certification is a designation that a business is meeting high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials. To achieve certification, a company must:

- Demonstrate high social and environmental performance by achieving a B Impact Assessment score of 80
- Make a legal commitment by changing their corporate governance structure to be accountable to all stakeholders, not just shareholders, and achieve benefit corporation status
- Exhibit transparency by allowing information about their performance measured against B Lab's standards to be publicly available on their B Corp profile on B Lab's website

B Corp Certification is holistic, not exclusively focused on a single social or environmental issue. And the process to achieve and maintain certification is rigorous and requires engaging teams and departments across the whole organisation. All employees are expected to commit to the journey of achieving B Corporation Status.

## SAFEGUARDING STATEMENT

Grimsby Town Football Club is committed to safeguarding the welfare of children and young people and expects all employees, workers, students and volunteers to endorse this commitment.

## EQUALITY, DIVERSITY AND INCLUSION

Grimsby Town Football Club's commitment to Equality, Diversity and Inclusion is to confront and eliminate discrimination whether by reason of age, gender, gender reassignment, sexual orientation, marital status or civil partnership, race, nationality, ethnicity (race), religion or belief, ability or disability, pregnancy or maternity and to encourage equal opportunities (Protected Characteristics, Equality Act 2010).

Employees, workers, students and volunteers at Grimsby Town Football Club must ensure a positive commitment towards Equality, Diversity and Inclusion by treating others fairly and not committing any form of direct or indirect discrimination, victimisation or harassment of any description and to promote positive working relationships between all internal and external stakeholders.









# WHAT YOU'LL GET IN RETURN

Up to 12 month placement

Opportunity to work for an EFL League Club

Pay: Unpaid placement.  
(Travel expenses covered up to £300 per month)

Hours: Full time 37.5 per week.  
Variable to include matchdays (evenings and weekends)

Inclusive and welcoming environment - equality, diversity, and inclusion priorities are embedded throughout the Club

Support for health and wellbeing, including access to Mental Health First Aiders

Interested? Please email [hr@gtfc.co.uk](mailto:hr@gtfc.co.uk), including the following:

- A copy of your current CV
- A covering letter including the following:
  - Your experiences in a sporting/football environment
  - Personal sporting interests and programme (men's or women's)
  - Your career aspirations
  - What do you think you are like as a person, how would others describe you?
  - Why this placement? Why you? Why Grimsby Town FC?
- A letter from your university, confirming your work placement is a mandatory part of your course

The closing date for applications is 31 May 2025

Please note we reserve the right to close the vacancy earlier than scheduled if a sufficient number of applications are received.

Grimsby Town is an equal opportunities employer and aims to ensure all applicants are treated fairly and equitably regardless of gender, race, colour, ethnicity, age, disability, social economic background, religious or political beliefs, marital status, maternity or paternity or sexual orientation.





North East Lincolnshire is a great place to live and bring up a family. There are a number of beautiful locations in and around the area of Grimsby and Cleethorpes which are ideal places to live, and our house prices are among some of the most affordable in the country. We are also on the doorstep of the Lincolnshire Wolds - an area of outstanding natural beauty.

Grimsby is at the centre of one of the biggest renewable energy booms in the whole of Europe, resulting in a growth of retail, hospitality and leisure facilities across North East Lincolnshire. Cleethorpes is blessed with one of the longest and naturally beautiful beaches and the town has great events that attract visitors from all over the country, including carnivals, air displays, street markets and other cultural events.

The location also has great transport links with two train stations, an international airport less than 20 miles away, and being less than an hour away from Hull, Lincoln and Doncaster.

**North East Lincolnshire is a truly wonderful place to live and work.**



Blundell Park  
Cleethorpes  
DN35 7PY