



**GRIMSBY TOWN FOOTBALL CLUB**

# **RECRUITMENT AND INFORMATION PACK**

**Coach Analyst - Men's First Team**

# ABOUT US

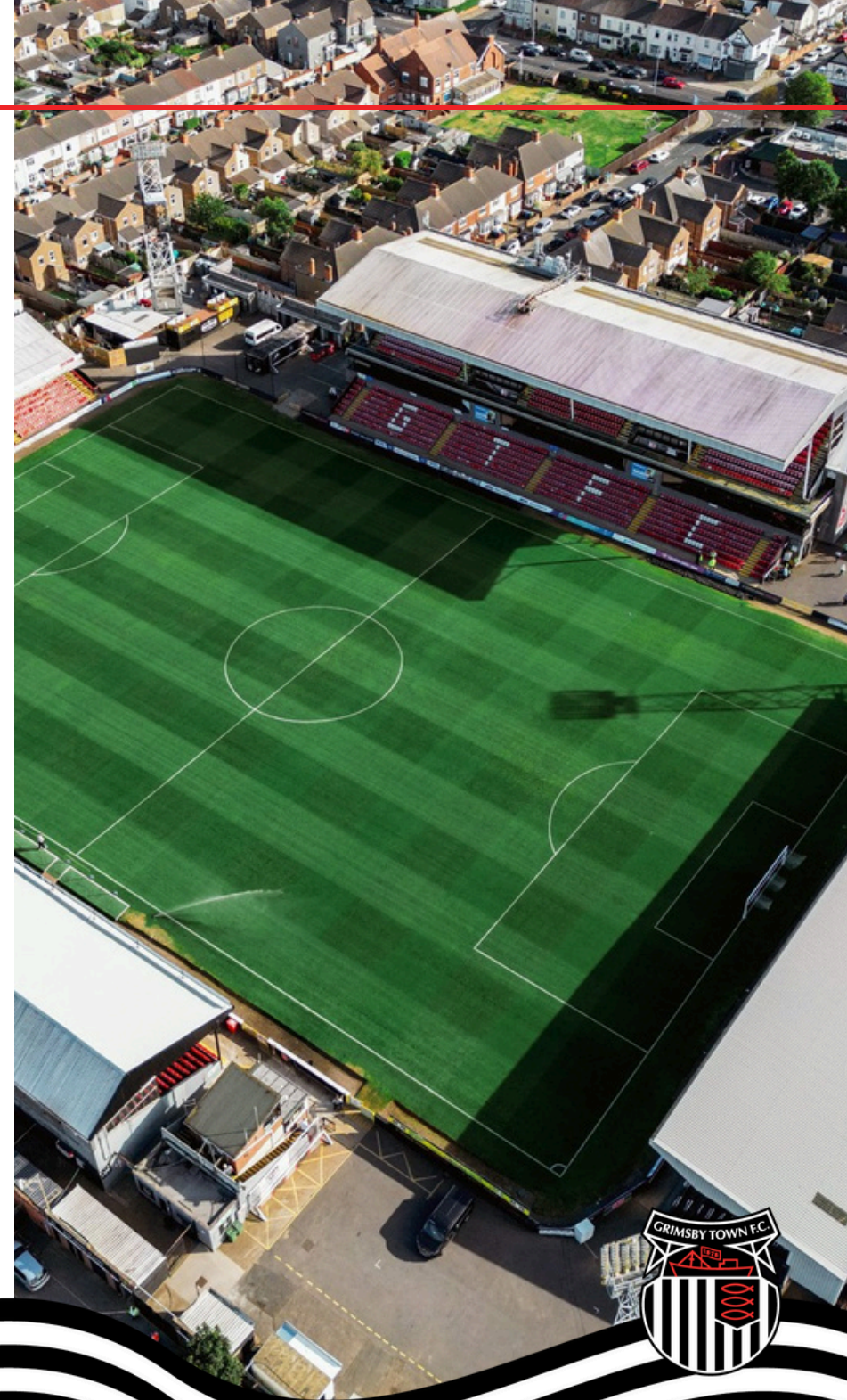
**Grimsby Town Football Club is an English football club based in the seaside town of Cleethorpes, North East Lincolnshire.**

Founded in 1878 as Grimsby Pelham, the Club was renamed Grimsby Town a year later and went on to become Lincolnshire's leading football club, spending many years in the top two divisions and twice reaching the semi-final of the FA Cup.

The Club is owned by 1878 Partners Ltd, and since their takeover in 2021, they have made it their mission for there to be a real tangible connection between fans and the Club.

Along with a long-established Men's First Team who play in the EFL Sky Bet League Two, the Club also has an academy known for developing talent, a Women's First Team who compete in Division One North and the Grimsby Town Foundation, which last year delivered a charitable spend of over £4m.

The next chapter of Grimsby Town Football Club is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team.



# JOB PURPOSE

Grimsby Town FC is seeking an innovative and detail-driven **Coach Analyst** to join our Men's First Team coaching staff. This is a key role that combines advanced performance analysis with on-pitch coaching, helping to deliver our tactical objectives and enhance player development through data-led insights.

## MAIN ROLES & RESPONSIBILITIES

### Performance Analysis

- Deliver high-quality analysis aligned with tactical objectives.
- Produce data reports for individual player reviews and team performance.
- Interpret and communicate insights from data platforms (e.g. Hudl, Wyscout, Impact) to inform match preparation and tactical adjustments.
- Maintain and manage performance databases and ensure the coaching staff have access to relevant performance trends.

### Coaching Integration

- Work closely with the Head Coach to translate analysis into training content and in-game decision-making.
- Assist on the pitch with sessions that reflect tactical priorities, particularly focused on set plays, unit structure, and transitional moments.

- Support individual player development plans with video and statistical feedback, working alongside technical and physical coaches.

### Cross-Department Collaboration

- Liaise with the Head Coach and performance staff to ensure a consistent analytical framework across the club.
- Collaborate with sports science, medical, and recruitment staff to ensure a holistic approach to player performance and preparation.
- Contribute to building and evolving a data-driven, feedback-rich culture within the team environment.





# KNOWLEDGE & EXPERIENCE

#### Essential

- Proven experience working in a first team environment as a performance analyst and/or coach.
- UEFA A Licence or higher (or working toward).
- Demonstrated ability to work with performance analysis tools (Hudl Sportscore, Wyscout, Impact, Tableau/PowerBI, etc.).
- Strong understanding of tactics, data and performance analytics in professional football.
- Ability to present complex data and video insights in a clear, concise, and football-relevant manner.
- Excellent interpersonal and communication skills; able to work within a multi-disciplinary team.

#### Desirable

- Experience within EFL WSL, Premier League or National Team structure.
- Familiarity with integrating physical and technical data into tactical frameworks.
- Understanding of Game Model development and implementation in training design.

#### Personal Attributes

- Detail-oriented with a high-performance mindset.
- Adaptable and innovative under pressure and time constraints.
- Enthusiastic team player with a proactive approach to continuous learning and development.
- Strong values around confidentiality, integrity, and club representation.





# B CORPORATION

Grimsby Town Football Club is currently working towards B Corp Certification. B Corp Certification is a designation that a business is meeting high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials. To achieve certification, a company must:

- Demonstrate high social and environmental performance by achieving a B Impact Assessment score of 80.
- Make a legal commitment by changing their corporate governance structure to be accountable to all stakeholders, not just shareholders, and achieve benefit corporation status.
- Exhibit transparency by allowing information about their performance measured against B Lab's standards to be publicly available on their B Corp profile on B Lab's website.

B Corp Certification is holistic, not exclusively focused on a single social or environmental issue. And the process to achieve and maintain certification is rigorous and requires engaging teams and departments across the whole organisation. All employees are expected to commit to the journey of achieving Corporation Status.





# SAFEGUARDING STATEMENT

Grimsby Town Football Club is committed to safeguarding the welfare of children and young people and expects all employees, workers, students and volunteers to endorse this commitment. This post requires an Enhanced Disclosure and Barring Service Check (DBS) as such it is exempt from Rehabilitation of Offenders Act (1974). Therefore, all convictions including spent convictions that have not been subject to filtering by the DBS should be declared. Relevant information and / or documents will be distributed as part of the recruitment process.

## EQUALITY, DIVERSITY & INCLUSION

Grimsby Town Football Club's commitment to Equality, Diversity and Inclusion is to confront and eliminate discrimination whether by reason of age, gender, gender reassignment, sexual orientation, marital status or civil partnership, race, nationality, ethnicity (race), religion or belief, ability or disability, pregnancy or maternity and to encourage equal opportunities (Protected Characteristics, Equality Act 2010).

Employees of Grimsby Town Football Club must ensure a positive commitment towards Equality, Diversity and Inclusion by treating others fairly and not committing any form of direct or indirect discrimination, victimisation or harassment of any description and to promote positive working relationships between all internal and external stakeholders.



# EMPLOYEE BENEFITS

**Salary £35,000 (gross) per annum**

**28 days annual leave inclusive of bank/public holidays**

**Permanent contract. Full time 37.5 hours per week**

**Company pension scheme**

**Staff social activities**

**Complimentary tickets to GTFC home games**

**Discount in the Grimsby Town Football Club shop**

**Support for health and wellbeing, including access to occupational health support and confidential counselling**

**Inclusive and welcoming environment – equality, diversity, and inclusion priorities are embedded throughout the organisation**

**Interested? To apply, please submit your application and Covering Letter through the EFL iRecruit portal by clicking [HERE](#).**

**Please visit [GTFC Vacancies](#) for more information.**

- The deadline for applications is 4.00PM on **Wednesday 9 July 2025**
- Initial interviews to be held on **Friday 11 July 2025**

Please note we reserve the right to close the vacancy earlier than scheduled if a sufficient number of applications are received.

Grimsby Town is an equal opportunities employer and aims to ensure all applicants are treated fairly and equitably regardless of gender, race, colour, ethnicity, age, disability, social economic background, religious or political beliefs, marital status, maternity or paternity or sexual orientation.





# LOCATION

North East Lincolnshire is a great place to live and bring up a family. There are a number of beautiful locations in and around the area of Grimsby and Cleethorpes which are ideal places to live, and our house prices are among some of the most affordable in the country. We are also on the doorstep of the Lincolnshire Wolds - an area of outstanding natural beauty.

Grimsby is at the centre of one of the biggest renewable energy booms in the whole of Europe, resulting in a growth of retail, hospitality and leisure facilities across North East Lincolnshire.

Cleethorpes is blessed with one of the longest and naturally beautiful beaches and the town has great events that attract visitors from all over the country, including carnivals, air displays, street markets and other cultural events.

The location also has great transport links with two train stations, an international airport less than 20 miles away, and being less than an hour away from Hull, Lincoln and Doncaster.

**North East Lincolnshire is a truly wonderful place to live and work.**







# INTERESTED?

For further information and application  
information via iRecruit, please visit  
[gtfc.co.uk/category/vacancies](http://gtfc.co.uk/category/vacancies)

Grimsby Town Football Club, Blundell Park,  
Cleethorpe, North East Lincolnshire, DN35 7PY