



GRIMSBY TOWN FOOTBALL CLUB

RECRUITMENT AND INFORMATION PACK

COMMUNITY ENGAGEMENT OFFICER

ABOUT US

Grimsby Town Football Club is an English football club based in the seaside town of Cleethorpes, North East Lincolnshire.

Founded in 1878 as Grimsby Pelham, the Club was renamed Grimsby Town a year later and went on to become Lincolnshire's leading football club, spending many years in the top two divisions and twice reaching the semi-final of the FA Cup.

The Club is owned by 1878 Partners Ltd, and since their takeover in 2021, they have made it their mission for there to be a real tangible connection between fans and the Club.

Along with a long-established Men's First Team who play in the EFL Sky Bet League Two, the Club also has an academy known for developing talent, a Women's First Team who compete in Division One North and the Grimsby Town Foundation, which last year delivered a charitable spend of over £4m.

The next chapter of Grimsby Town Football Club is in our hands. Together, we can achieve greater things. And to achieve greater things we need a great team.



ABOUT THE ROLE

This role has been funded by the PFA and EFL's Off-Pitch Pathway Scheme (OPPS), an initiative helping former players and scholars move into meaningful long-term careers away from the pitch. Administered by League Football Education, the OPPS programme is funding nine 12-month placements across EFL clubs which offer PFA members workplace experience across a range of professional departments within football clubs.

The successful applicant will gain valuable hands-on experience within a professional football club and charitable foundation, while developing skills that will support their future career including;

- Gain practical experience in community development and stakeholder engagement.
- Develop strong communication and interpersonal skills by working with a wide range of audiences.
- Build confidence through public-facing activities and ambassadorial responsibilities.
- Gain exposure to media, content creation, and digital communications, including matchday environments.
- Develop an understanding of how a professional football club and charitable foundation operate.
- Enhance your employability by building transferable skills that can support future career opportunities both within and beyond the football industry.

This role is ideal for someone looking to make a positive impact in the community while gaining valuable experience in a dynamic and rewarding environment.

Applicants must be a member of the PFA and will need to show their PFA Number



JOB PURPOSE

Grimsby Town Football Club have an exciting opportunity for a Community Engagement Officer to support their Foundation and Marketing and Communications teams in promoting a wide range of community programmes. The successful candidate will play a key role in strengthening the relationship of the football club and it's local community, using the power of football to inspire, educate and positively impact people of all ages and backgrounds.

MAIN ROLES & RESPONSIBILITIES

Working closely with the Foundation and Marketing and Communications teams, key responsibilities include;

- Supporting the work of the Grimsby Town Foundation across all its delivery channels.
- Developing a broad understanding of each delivery area of Grimsby Town Foundation and look at innovative ways to share and promote the charity.
- Increase awareness of the Grimsby Town Foundations social channels.
- Enhancing the link between Grimsby Town Foundation and Grimsby Town Football Club.
- Working with partner agencies to promote the work of the charity.
- Working collaboratively with internal departments (e.g., marketing, media, academy) to maximise engagement opportunities.
- Use of creative content to raise awareness and engagement within the locality. and develop and expand the social media channels.
- Acting as an ambassador for the football club within the local community.



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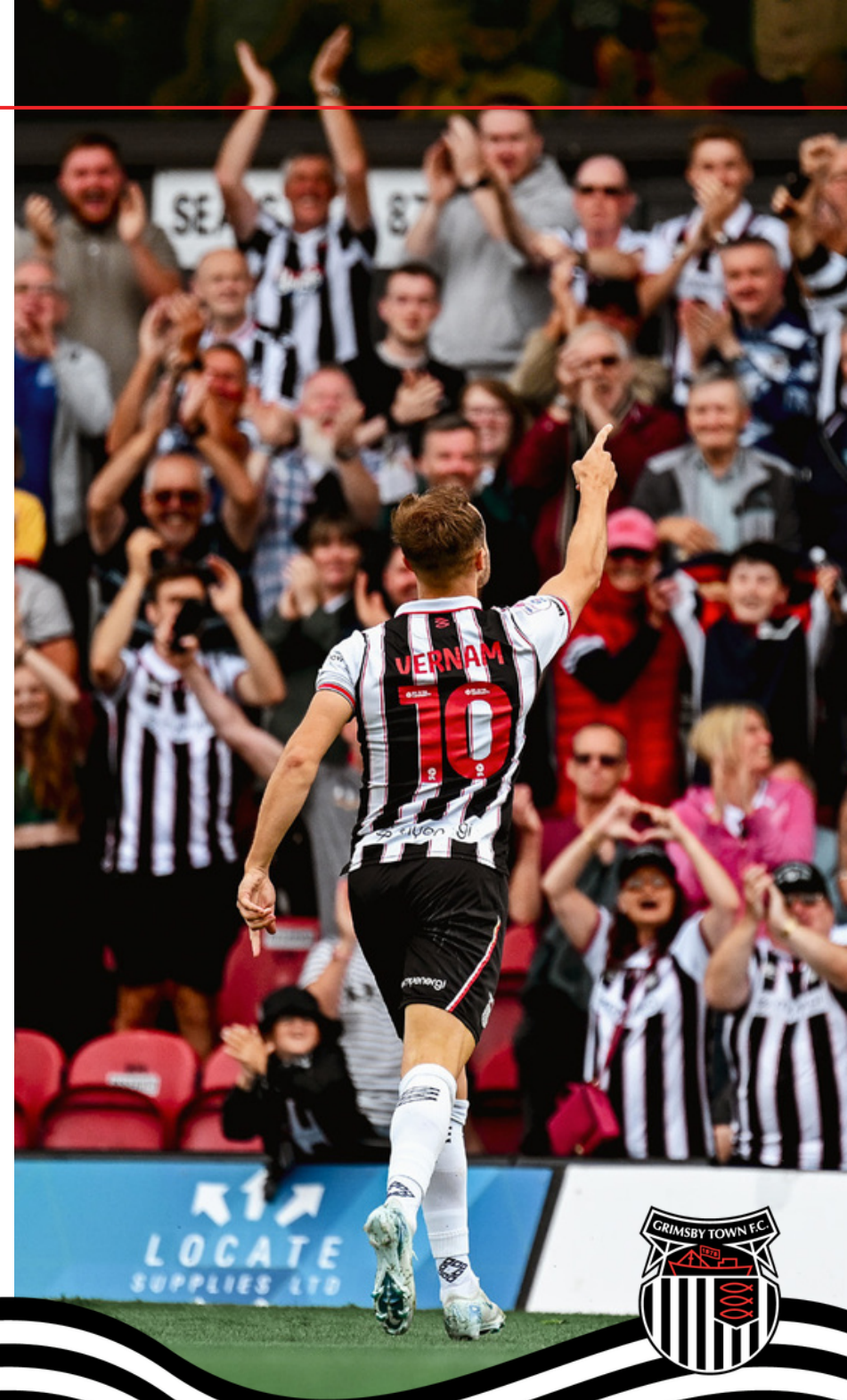
Community Engagement Officer

KNOWLEDGE & EXPERIENCE

To be able to deliver this role, the skills and experience we are looking for are:

- Passion for football and its role in community development.
- Ability to engage with diverse groups, including young and vulnerable individuals.
- Knowledge of social media platforms including Facebook, Twitter, Instagram and LinkedIn.
- Excellent communication skills with the ability to collaborate easily with a wider team and diverse audience.
- Public speaking and presentation skills
- Excellent organisational and time management skills.
- A flexible approach to work as this role may include work outside of normal office hours.
- Full driver's license and access to a vehicle.

As we work with young people this role will be subject to a DBS check and have due regard for safeguarding and child protection policies, including the welfare of children and young people.



RECRUITMENT & INFORMATION PACK

Community Engagement Officer

ENVIRONMENTAL RESPONSIBILITY

Grimsby Town Football Club is committed to operating in an environmentally responsible and sustainable way. As part of our ongoing efforts, we are proud to be working towards the goals of the EFL Green Clubs scheme — a league-wide initiative to improve environmental practices across football.

We strive to reduce our environmental impact, promote sustainability in our operations, and encourage awareness and positive action across our staff, fans, and wider community. All employees, workers, and volunteers are expected to support the Club's environmental values and contribute to building a greener future for football.

SAFEGUARDING STATEMENT

Grimsby Town Football Club is committed to safeguarding the welfare of children and young people and expects all employees, workers, students and volunteers to endorse this commitment. This post requires an Enhanced Disclosure and Barring Service Check (DBS) as such it is exempt from Rehabilitation of Offenders Act (1974). Therefore, all convictions including spent convictions that have not been subject to filtering by the DBS should be declared. Relevant information and / or documents will be distributed as part of the recruitment process.



EQUALITY, DIVERSITY & INCLUSION

Grimsby Town Football Club's commitment to Equality, Diversity and Inclusion is to confront and eliminate discrimination whether by reason of age, gender, gender reassignment, sexual orientation, marital status or civil partnership, race, nationality, ethnicity (race), religion or belief, ability or disability, pregnancy or maternity and to encourage equal opportunities (Protected Characteristics, Equality Act 2010).

Employees of Grimsby Town Football Club must ensure a positive commitment towards Equality, Diversity and Inclusion by treating others fairly and not committing any form of direct or indirect discrimination, victimisation or harassment of any description and to promote positive working relationships between all internal and external stakeholders.

DISABILITY CONFIDENT COMMITTED

As a Disability Confident Committed employer, Grimsby Town Football Club is dedicated to creating an inclusive and accessible environment for all. We actively support our employees, workers, students, and volunteers by making reasonable adjustments where needed and ensuring that individuals with disabilities or long-term health conditions are supported to remain in and thrive within their roles. This commitment reflects our ongoing efforts to promote equality, remove barriers, and value the contributions of everyone in our community.



EMPLOYEE BENEFITS

£24,785 per annum

33 days annual leave inclusive of bank/public holidays

12 month fixed term contract

Full time, 37.5 hours per week

Company pension scheme

Staff social activities

Complimentary tickets to GTFC home games

Discount in the Grimsby Town Football Club shop

Support for health and wellbeing, including access to occupational health support and confidential counselling

Inclusive and welcoming environment – equality, diversity, and inclusion priorities are embedded throughout the organisation

Interested? To view the full job description and to apply, please visit the EFL iRecruit page by clicking [HERE](#).

Please visit [GTFC Vacancies](#) for more information.

Please note we reserve the right to close the vacancy earlier than scheduled if a sufficient number of applications are received.

Grimsby Town is an equal opportunities employer and aims to ensure all applicants are treated fairly and equitably regardless of gender, race, colour, ethnicity, age, disability, social economic background, religious or political beliefs, marital status, maternity or paternity or sexual orientation.



RECRUITMENT & INFORMATION PACK

Community Engagement Officer

LOCATION

North East Lincolnshire is a great place to live and bring up a family. There are a number of beautiful locations in and around the area of Grimsby and Cleethorpes which are ideal places to live, and our house prices are among some of the most affordable in the country. We are also on the doorstep of the Lincolnshire Wolds - an area of outstanding natural beauty.

Grimsby is at the centre of one of the biggest renewable energy booms in the whole of Europe, resulting in a growth of retail, hospitality and leisure facilities across North East Lincolnshire.

Cleethorpes is blessed with one of the longest and naturally beautiful beaches and the town has great events that attract visitors from all over the country, including carnivals, air displays, street markets and other cultural events.

The location also has great transport links with two train stations, an international airport less than 20 miles away, and being less than an hour away from Hull, Lincoln and Doncaster.

North East Lincolnshire is a truly wonderful place to live and work.





INTERESTED?

For further information and application
information via iRecruit, please visit
gtfc.co.uk/category/vacancies

Grimsby Town Football Club, Blundell Park,
Cleethorpe, North East Lincolnshire, DN35 7PY